

# GATLINBURG **ACHE SOUTH** April 1-4, 2019

## 2019 ACHE SOUTH SCHEDULE

### Monday, April 1

3:00pm Hotel Check In  
2:00pm Planning Committee Conference  
4:00-6:00pm Conference Registration Open  
4:00-6:00pm Exhibitor/Sponsor Setup  
Dinner/Evening On Your Own

### Tuesday, April 2

7:30am - 4:00pm Conference Registration Open  
8:00am - 3:30pm Exhibitors/Sponsors Open  
8:30am -9:00 am First Timers Meet & Greet Breakfast  
8:00am - 8:45am Continental Breakfast/Visit with Exhibitors  
9:00am - 9:15am Welcome & Introductions  
9:15am - 10:15am Keynote Speaker: EAB Research, Khadish Franklin  
*Marketing Across the Adult and Professional Student Lifecycle*  
10:15am - 10:45am Beverage Break  
10:45am-11:45am Concurrent Session I  
12:00pm - 1:15pm 2019 Awards Luncheon  
1:15pm - 2:00pm Message from ACHE President/Business Meeting/2020 Presentation/Exhibitor  
Speak  
2:15pm-3:15pm Concurrent Session II  
3:30pm Tours/Outings/Activities in the Area  
6:00pm Dinner on Your Own

### Wednesday, April 3

8:30am-11:00am Conference Registration Open  
8:30am - 5:00 pm Exhibits/Sponsors Open  
8:00am-8:45am Continental Breakfast  
9:00am - 10:00am Keynote Speaker: ETSU Stephen W. Marshall Ph.D, Chair, Department of  
Media+Communication  
*Experience is the Differentiator*  
10:15am-11:15am Concurrent Session III  
11:15am-11:30am Break/Conversations with Vendors  
11:30am-12:30pm Concurrent Session IV  
12:30pm-2:30pm Lunch On Your Own  
2:30pm- 3:30pm Concurrent Session V  
3:30pm- 4:00pm Conversation with Vendors  
5:30pm-10:00pm Conference Dinner & Entertainment

### Thursday, April 4

8:30am-9:45am Plated Breakfast with Keynote Speaker: New Jersey City University, Michael  
Edmondson, Ph.D.  
*The T.R.U.E. Method of Leadership and Engaging Your Team*  
10:00am-11:00am Concurrent Session VII  
11:15am-12:00pm Closing Remarks/Pass the Gavel/Door Prizes  
12:00pm Hotel Check Out