

Scot Reynolds

Scot Reynolds is President of Bluer Skies LLC, a consulting practice committed to excellence. A seasoned leader with over three decades of delivering exceptional experiences, he brings maximum value to businesses.

Scot's talents and experiences enable him to lead and enhance operations, develop and launch new products, as well as drive strategic change to improve business results. He enjoys helping others through coaching, developing high-performance teams and providing inspirational leadership. Scot takes immense pride in seeing others succeed at their goals. While delivering excellent services to guests and clients, Scot also provides a competitive advantage by delivering innovative product designs and drives business revitalization to improve results. He is an effective coach for others on key business decisions and is particularly good at change management associated with new, emerging and reorganizing business components.

While fortunate to learn via progression from entry-level roles, positions Scot has held include General Manager Park Operations for Epcot, Director of Experience Development and Guest Relations for Walt Disney World, General Manager ESPN Wide World of Sports, Vice President Hong Kong Disneyland Operations and Vice President Worldwide Safety & Operations Training for Walt Disney Parks & Resorts.

Scot has provided leadership for dozens of development projects in his career including product launches, technology transformations, and business revitalizations. For example, at Disney's Animal Kingdom Theme Park, he facilitated the integration of Animal Programs and Operations teams while also project managing the successful launch of animal experiences at the park. With MyMagic+, a suite of technology enabled solutions to enhance Walt Disney World resort guest experiences, Scot directed the site-wide operations team that developed innovative services and then brought them to life. At Hong Kong Disneyland he led the operations team to improve the guest experience while increasing attendance and per cap spending; simultaneously opening Disney's Explorers Lodge and launching a multi-phased expansion of the themepark.

Scot holds a Master of Business Administration from the University of Florida and has continued engagement with the school while serving on advisory boards for graduate programs. In addition, he has served on boards for the Rosen Hospitality School at the University of Central Florida and Junior Achievement. To further enhance the attractions industry, Scot has also served on committees for IAAPA and ASTM. He is an avid sports fan and world traveler with his wife Michelle.

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